

MMI AGENCY: at a glance

At MMI, we leverage the power of the connected social world to engineer meaningful conversations between brands and their consumers. We do this by diving deep into the digital footprints of these consumers in order to gain relevant insights into their behavior: the places they go, the things they say, and what really drives them. Mapping these human truths and emotions enables us to craft conversations that will truly affect consumer behavior. By combining human understanding with specific actionable insights, we connect with consumers who matter in the moments that matter to them.

CLIENTS



KEY CAPABILITIES



Advertising



Branding



Digital media



E-commerce



Experiential



Insights and data analytics



Public relations



Social media

INDUSTRY EXPERIENCE

- Consumer packaged goods
- Hospitality and restaurants
- Health care
- Oil and gas
- Financial services
- Manufacturing
- Government
- B2B technology
- Insurance

LEADERSHIP



CINDY MARION
Founder/President



BENJAMIN SPIEGEL
CEO



BROOKS BOENIG
VP, Account Services



KATE THOMAS
VP, Delivery



DORIAN ROZAS
VP, Finance

30
years old

80
employees



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