

MMI AGENCY: at a glance

We are a data-driven agency empowering conversations between you and your customers. Based in Houston and backed by more than 29 years of success, we specialize in high-impact moments designed to commence meaningful experiences for brands and their consumers. By employing specialized disciplines, we collaborate with B2B and B2C brands and strategic agencies to concept and launch engaging moments that matter. And as each client has a unique set of needs, we are especially adept at quickly partnering with your organization and implementing an action plan that garners success.

CLIENTS



KEY CAPABILITIES



Brand activation



Public relations



Social



Experiential



Insights and data analytics



Branding



Digital and media



Interactive marketing



Traditional advertising



Direct marketing

INDUSTRY EXPERIENCE

- Consumer packaged goods
- Food and beverage
- Health care
- Oil and gas
- Financial services
- Manufacturing
- Restaurants
- Government
- B2B technology
- Insurance

LEADERSHIP



CINDY MARION
Founder/President



BENJAMIN SPIEGEL
CEO



BROOKS BOENIG
VP, Data and Technology



KATE THOMAS
VP, Delivery



DORIAN ROZAS
VP, Finance

29
years old



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